

Webmaster Report 2007

Accomplishments since last update

Tower Page Expansion

Compiling State Tower/Lookout lists continued in 2007. We added:

- o Pennsylvania
- o Oklahoma
- o Wisconsin
- o Delaware
- o North Carolina
- o Kentucky
- o South Carolina

Response has slowed down now that we are down to the more difficult states to find lists for. I thank those directors and members that have spent much time assisting me in compiling this data. I would ask your continued cooperation and input on this effort. Our goal is to have every state represented on the web site as soon as possible.

Other Site Details

- o Web Site hits steady, up about 5% from last year
- o "Face Lift" for the Website did not happen in 2007

Challenges

o We continue to notice that there is less than stellar interest in sending updates for the Web Site. There is an incredible amount of chapter activities going on and we are only capturing a small amount of it on the web site. The web site is a powerful tool for FFLA awareness that we are missing out on. I would ask that we all try a little harder to provide updates for the Website in 2008.

Web Site Future Plans

o Continue to work aggressively on populating the Tower Page

o After failing to find time to get the much needed site re-design done, I am going to try to find some help to get it done in 2008. This will be an all volunteer effort as there are no funds to cover a professionally developed web site.

Respectfully Submitted,
Bill Cobb
FFLA Webmaster